



September 18-20, 2026 DATE

America's Outdoor Adventure Park VENUE

Jay, Oklahoma LOCATION

Thank you for your interest in Overland of America. Please select below which Sponsorship Package or Vendor Booth size you wish to secure for your Company. Fill the form out completely and sign and return it to info@overlandofamerica.com. Sponsorship Packages and Vendor Booths are sold on a first come basis.

Presenting Sponsor \$20,000 Includes 12 Vendor Badges
"Your Company" Presents Overland of America – (40x100 Booth)

Host Sponsor \$5,000 (5 available) Includes 8 Vendor Badges
Overland of America Hosted by "Your Company" – (40x40 End Cap Booth)

Official Title Sponsorship Opportunities \$3,000 (only 1 available per product)

Your Company's Product is the Official Product of Overland of America 2026! (20x40 Booth)

Please check the box below of the Official Product Title for your Company. Includes 6 Vendor Badges.

- | | | |
|---|--|---|
| <input type="checkbox"/> Official Roof Top Tent | <input type="checkbox"/> Official Bumpers | <input type="checkbox"/> Official Communications |
| <input type="checkbox"/> Official Awning | <input type="checkbox"/> Official Lighting | <input type="checkbox"/> Official Overland Store |
| <input type="checkbox"/> Official Bed Camper | <input type="checkbox"/> Official Bed/Roof Rack | <input type="checkbox"/> Official Jeep - Ram Dealer |
| <input type="checkbox"/> Official Camping Trailer | <input type="checkbox"/> Official Recovery Gear | <input type="checkbox"/> Official Toyota Dealer |
| <input type="checkbox"/> Official Wheels | <input type="checkbox"/> Official Storage | <input type="checkbox"/> Official GM Dealer |
| <input type="checkbox"/> Official Tires | <input type="checkbox"/> Official Camping Gear | <input type="checkbox"/> Official Ford Dealer |
| <input type="checkbox"/> Official Suspension | <input type="checkbox"/> Official Power Supply | <input type="checkbox"/> Official Ineos Dealer |
| <input type="checkbox"/> Official Overland Products | <input type="checkbox"/> Official Medical Supply | <input type="checkbox"/> Official Apparel |

Premier Event Sponsor 20x80 or 40x40 Booth. Comes with 8 Vendor Badges.

Please check the box below for the Premier Event your Company would like to Sponsor!

Camper Appreciation Pool Party/Raffle Sponsor \$5,000

Special Event & Area Sponsors \$2,500 (only 1 available per event/area) 20x30 Booth

Check the box below for the Package you want! Includes 5 Vendor Badges

- | | |
|--|---|
| <input type="checkbox"/> Barbie Jeep Downhill Race Sponsor | <input type="checkbox"/> Restaurant & Food Court |
| <input type="checkbox"/> Guided Trail Ride Sponsor | <input type="checkbox"/> Bar Pool/Main Sponsor |
| <input type="checkbox"/> Education Pavilion Sponsor | <input type="checkbox"/> Featured Storyteller Row Sponsor |
| <input type="checkbox"/> Ladies' Overland Lounge Sponsor | <input type="checkbox"/> Event Shuttle Sponsor |
| <input type="checkbox"/> Film Festival Sponsor | <input type="checkbox"/> Creator's Corral Sponsor |

Other Sponsorship Opportunities \$1,500 (20x20 Booth) Comes with 4 Vendor Badges

Please check the box below for the Special Event or Area your Company would like to Sponsor

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> Campground
Host Sponsor | <input type="checkbox"/> Complementary
Firewood Sponsor | <input type="checkbox"/> Trail
Sponsor | <input type="checkbox"/> Platinum
Sponsor |
|---|--|---|--|

Sponsors - Please Fill Out Completely the Sponsor Form Below

Company Name _____ Contact Name _____

Email _____ Contact Number _____

Company Address

Street _____ City _____ State _____ Zip _____

Paying by *(please circle one)* Check Credit Card ACH

Sponsorship Package Selected _____ Sponsorship Total \$ _____

Signature _____ Date _____

Printed Name _____ Company Title _____

By signing above, I agree to abide by the rules stated. I understand that all promotion of my items must take place within the confines of my booth. I further understand that Overland of America LLC, America's Outdoor Adventure Park and any of its representatives are not responsible for, or liable for, damages including, but not limited to, loss suffered before, during, or after the event I have applied to because of the display of my work, equipment, or material. I understand that there are no refunds or rain checks due to inclement weather. The duplication or use of any trademarks or logos belonging to the Event is strictly prohibited unless approved by Overland of America Management. Overland of America LLC reserves all rights to refuse booth space to anyone for any reason. If these guidelines are not upheld, my booth will be closed immediately, and no payments will be refunded. All invoices must be paid in full no later than 30 days before the event. **There is no booth splitting allowed.** All vendors must carry proper and adequate insurance.

VENDOR SPACE FORM

Vendor Booths are located in our main area of the venue with all the Sponsors of Overland of America!
This side of the venue is nearest to the Main Gate, Restaurant, Bar and middle of all Camping Areas.
Each 20' comes with 2 Vendor Badges.

- 10x10 \$350 10x20 \$600 20x20 \$1000 20x30 \$1250 20x40 \$1500
 20x50 \$1750 20x60 \$2000 20x80 \$2500 20x100 \$3000
 40x60 \$3500 (2 walkways) 40x80 \$5000 (2 walkways)

Vendors - Please Fill Out Completely the Form Below

Company Name _____ Contact Name _____

Email _____ Contact Number _____

EIN _____ STS Tax ID (if from Oklahoma) _____

DISPLAY ONLY or SELLING ON-SITE? _____

Company Address

Street _____ City _____ State _____ Zip _____

Paying by (please circle one) Check Credit Card ACH

Booth Size Selected _____ Booth Price Total \$ _____

Signature _____ Date _____

Printed Name _____ Company Title _____

By signing above, I agree to abide by the rules stated. I understand that all promotion of my items must take place within the confines of my booth. I further understand that Overland of America LLC, America's Outdoor Adventure Park and any of its representatives are not responsible for, or liable for, damages including, but not limited to, loss suffered before, during, or after the event I have applied to because of the display of my work, equipment, or material. I understand that there are no refunds, or rain checks due to inclement weather. The duplication or use of any trademarks or logos belonging to the Event is strictly prohibited unless approved by Overland of America Management. Overland of America LLC reserves all rights to refuse booth space to anyone for any reason. If these guidelines are not upheld, my booth will be closed immediately, and no payments will be refunded. All invoices must be paid in full no later than 30 days before the event. **There is no booth splitting allowed.** All vendors must carry proper and adequate insurance.

Payment Information - Cash, checks or credit card or ACH will be accepted. Please make checks payable to Overland of America and send them to Overland of America LLC 710 Whitetail Lane Greenwood, AR 72936. Booth selection is on a first come first serve basis. Only food vendors are allowed to sell beverages. Overland of America LLC or America’s Outdoor Adventure Park will not be held responsible for any lost, stolen or damaged property before, during, or after the show.

Parking - Staff will be on site to direct vehicles to the appropriate parking area. **Vendors must remove any vehicles that will not be displayed at the booth and park them in the Spectator Lot.** The vendor will be warned one time to move the vehicle. A towing service will be notified if the vehicle is not removed after the first warning. All Booth Vehicles must have a pass to be inside the Venue.

Vendor Booths - Exhibits should not be disruptive in any way and should be operated in a professional manner. If a vendor does not follow the provided terms and conditions, the booth can and will be removed with no reimbursement. All Vendors MUST stay in the footprint purchased. There is no booth splitting allowed unless approved by Management.

Safety - Security will be provided throughout the entire show. Any disruptive person(s) will be immediately escorted from the premises. Glass containers are not allowed. Golf Carts are allowed on the event property only by Sponsors and Vendors and must purchase a permit.

Booth Setup - Setup begins Thursday September 17th from 9am-8pm and Friday Sept 18th 8am to 10am. **All booths must be set up on Thursday or Friday.** No late arrivals will be allowed to set up. Vendors will not be reimbursed if late. There will be no exceptions. Vendors are welcome to stay open past Vendor Hours.

Event Schedule

	Thursday Sept 17th	Friday Sept 18th	Saturday Sept 19th	Sunday Sept 20th
Vendor Setup	9 AM – 8 PM	8 AM – 10AM	No New Set Up	Vendor Tear Down
Vendor Hours	Closed	NOON-6 PM	9 AM – 6 PM	Relaxation Day
Camper Check In	9AM – 10PM	8 AM – 10PM	8 AM – 10PM	No Entry
Spectators	CLOSED	NOON - 6 PM	9AM – 5 PM	No Spectators
Gates Hours	VENDORS ONLY 9AM – 10PM	ALL DAY TIL MIDNIGHT	ALL DAY TIL MIDNIGHT	ALL DAY

Maintaining booth area - Vendors will be held completely responsible for disposal of all trash in rented area. Please respect the Venue and keep your area presentable during and after the show.

Soliciting - Vendor will not be allowed to sublease their designated area (renting, sharing or donating portion of booth to another business); unless authorized by Event Management. There will be no soliciting from any company or individual that did not officially purchase vending space. Any person(s) doing so will be immediately escorted from the premises with no refund.

Booth Cancellation / Booth downsizing - If a vendor should decide to cancel a booth rental or to reduce the size of their booth, Overland of America will not refund the payment or any portion thereof.

Refund Policy – All Sales are Final. No refunds or Transfers. If you back out within 90 days of Event start, you are still responsible for paying your invoice in full.

Waiver – Everyone who enters America’s Outdoor Adventure Park MUST sign a waiver.